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Cody Havlice

PROFESSIONAL PROFILE

Aspiring young professional majoring in marketing at the University of North Texas with a background in operations and a passion for creativity. Experience in Organized systems, social media management, and strategic marketing. Currently seeking entry level marketing opportunities to achieve a higher-level management role in the future.

CORE COMPETENCIES

Organized Systems | Creativity | Time Management | Strategic Thinking | Social Media Marketing

TECHNICAL SKILLS

Microsoft Excel | Microsoft PowerPoint | Canva | Figma | Slack | Monday | Quip

EDUCATION

Bachelor of Business Administration (BBA), Marketing

University of North Texas, Denton, TX

Expected Graduation: May 2024

CERTIFICATIONS

Microsoft Office Specialist: Excel 2019 Associate

EXPERIENCE

CLAPPER

Feb. 2023 – April 2023

A social media platform designed to create a space for adults.

Carrollton, TX

Intern

- Created 23 educational and informational videos to help users navigate the app while also highlighting emerging creators to amplify their platform.
- Assisted in moderating eight Clapper Talks podcast by contributing to discussions and promoting content creators on the platform.
- Created a talent show campaign outline to enable creators to showcase their unique skills, foster community engagement, and provide opportunities for emerging creators to gain exposure and grow their audience through user engagement and audience interaction.

Chipotle Inc.

Oct. 2020 – Oct 2021

Certified Trainer

Denton, TX

- Ensure brand standards are upheld by supervising six new hires with the goal of improving customer experience.
- Earned all five certifications of each position in the store, providing flexibility and adaptability while staying focused on ensuring brand standards.
- Assisted in generating approximately \$20,000 in daily revenue by supervising front-of-house positions.

LEADERSHIP, CAMPUS & COMMUNITY INVOLVEMENT

Vice President of Operations, UNT American Marketing Association

May 2023 – Present

- Manage the implementation of new ideas and strategies within the organization, streamlining processes and improving overall efficiency.
- Design and execute a point system to incentivize member participation in events, resulting in increased member engagement and event attendance.
- Assisted in summer recruitment by attending freshman orientations and speaking to prospective students in classes, resulting in a ~200% increase in meeting attendance.
- Maintain all records of a total of ~100 current members, ensuring accurate data tracking and facilitating better communication and information sharing within the organization.

RCOB Ambassador, G. Brint Ryan College of Business

April 2023 - Present

- Represent the College of Business while meeting with alumni, participating in college events, and actively engaging with incoming freshmen during orientations.

Member, National Millennial & Gen Z Community

April 2023 - Present

- Facilitate open discussions with business professionals nationwide on the expectations and priorities of Millennials and Gen Z entering the workforce.